



## DECEMBER FUNDING ALERT - RECENT CFP's

### Hello Everyone!

There are 6 CFP's that have come up recently that may be worthy of your attention.

### Alberta Innovates' **DIGITAL INNOVATION IN CLEAN ENERGY (DICE)\* - JANUARY 3rd**

The intent of this program is to provide funding and research support for projects aligned with the following innovation funding platforms: data-enabled innovation, digital technology for business transformation, clean technology and innovative production and distribution. [Examples of Projects That Might Be Funded](#)

### Emissions Reduction Alberta - **NATURAL GAS CHALLENGE - DECEMBER 19th**

The \$50M Natural Gas Challenge focuses on 1) supporting clean tech technology to reduce GHG emissions 2) unlocking innovation across Alberta's natural gas value chain, and, 3) improving the competitiveness of the natural gas industry. Funding will constitute 50% of each project up to a maximum of \$10M per project.

### Natural Gas Innovation Fund (NGIF) **CFP DECEMBER 19th**

There is currently a \$3M Cleantech funding competition targeted to advance technologies that will enable natural gas producers to build on their ever-improving environmental performance.

### Energy Efficiency Alberta (EEA)

#### EEA Stream 1: **Large Final Emitters Program\* NOW ACCEPTING APPLICATIONS**

For large emitters (more than 100,000 tonnes of CO2 annually) that also participate in the Carbon Competitiveness Incentive Regulation (CCIR) (TIER) applications are being accepted for developing an integrated energy strategy to implement a Strategic Energy Management (SEM) to reduce energy use, improve operational efficiencies and achieve ISO 50001 Ready recognition through operations and maintenance changes, and employee engagement.

### **Pop Up City Contest CFP - DECEMBER 13th**

The deadline for the Pop up City Contest: Integrating Energy, Water and Waste Management Systems For Deployed Camps is December 13, 2019!

### **NEW The Broadband Fund**

The CRTC has established a \$750 million fund to help provide all Canadians with access to broadband Internet and mobile wireless services. The CRTC Universal Service Objective: Canadians in urban, rural and remote areas have access to voice and broadband Internet access services, on both fixed (50 Mbps down, 10 Mbps up) and mobile wireless networks (latest general deployed mobile wireless technology currently LTE).

### **Energy Efficiency Alberta News (EEA)**

Check out EEA - a good number of the EEA programs are intact.

### **The Opportunity Calgary Innovation Fund**

Eight companies have secured funding from OCIF. If you are scaling up and considering this program - give me a call!

**To Note:** Most companies need 3 to 4 weeks to prepare a funding submission along with all of the supporting documents. With tight deadlines for the above programs, call for assistance with 1) drafting the grant template as this will save you a lot of time, 2) preparing impactful and compelling positioning statements so that your submission stands out from all of the other competing submissions, and, 3) providing 3rd party reviews on the same 'critical review' level as a funding reviewer to ensure that your submission succinctly and efficiently provides all the information required by the funder packaged as per the funder's key information requirements.

### **Advisors to Technology Driven Businesses**

In your role as an advisor, our working together as a Team will give your clients a competitive edge when it comes to preparing submissions to secure innovation funding. Be in touch as you may require!

### **The Overview 150! Federal & Alberta Funding Programs**

The Overview is updated on a continual basis - as of today there are **150!** programs. This information can be found on the internet but why work so hard doing the research yourself - it's all here in the Overview, Summary or InDepth Summary via subscription. [LEARNING MORE ABOUT INNOVATION FUNDING!](#)

## **Announcements**

### **ACTIA - Clean Tech Investor - Valent Low Carbon Technologies - Dec 18th**

Valent focuses on first-of-its-kind fuels and refinery process innovation technologies - post-pilot, pre-commercial that are ready to be deployed at scale in the renewable fuels world and that have greater market potential in oil & gas. [REGISTER](#)

### **Foresight Cleantech Accelerator Centre and Platform Calgary**

The Deliver program starts in January - the deadline to apply is January 2/20 [FORESIGHT - DELIVER](#)

### **Propel Energy Tech Forum Feb 19th & 20th [PROPEL 2020](#)**

### **Calgary Chamber Investment!**

The Calgary Chamber has invested \$1 million in InterGen Capital. InterGen Capital is a proven scale-up fund for companies that are ready to take the next big step to grow their business, create jobs, and inspire their communities.

### **Panache Investment!**

Panache's final close was \$58 million for its inaugural fund, surpassing its initial \$40 million goal.

### **TMX Construction Started!**

The project was filed six years ago with the Alberta Energy Regulator and deemed complete about four years ago.

And yes, to unity, pipelines, equalization and in more participation in GHG reduction led by our world class energy and tech sectors.

**LASTLY - We as a community need to find a way to re-instate the ALBERTA TAX CREDITS and the ALBERTA SR&ED in preparation for the upcoming 2020-2021 ALBERTA BUDGET. Let's get down to some planning in the New Year!**

**Best Regards & Be in Touch!**

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## HOW IS YOUR TECHNOLOGY BUSINESS BEING FUNDED?

Having difficulty deciphering which innovation funding programs are right for your company? Or, are you seriously looking at preparing a funding submission? Does your business have a winning grant strategy for securing innovation funding? Does your business have a grant timeline for preparing funding submissions as per your project requirements? If not, you need a grant strategy and a grant timeline in this competitive environment. It starts with becoming oriented to the innovation funding landscape by building your company's individualized grant strategy to match your project requirements with available funding options. Next is to execute on the grant timeline and prepare the funding submissions - there are 3 positioning strategies that you need to know about that will maximize your chances of securing innovation funding.

**Strategic Timelines works with you to prepare funding submissions with compelling positioning strategies to significantly increase your opportunity for securing funding, financing and/or investment. Call today for insight and strategies.**